

Academic Program Management Dashboards



Gray DI

PES

Markets + Economics and Outcomes

Fast, Data-Informed Program Portfolio Evaluation

PES Academic Program Management Dashboards give you a quick summary of KPIs for all your academic programs. Following the summary is a one-page overview of each program's market, instructional economics, efficiency, and student outcomes. It includes faculty-drafted objectives and tasks to improve each program. The Academic Program Management Dashboards highlight issues and opportunities so you can continuously improve your program portfolio and prepare for accreditation.



PORTFOLIO SUMMARY

Use data to quickly identify program issues and opportunities. Better align your program portfolio with your mission, markets, academic goals, and budgets.



CUSTOMIZED INSIGHTS

Tailor the dashboard to your needs with custom market definitions, scoring systems, and faculty input.



TIMELY PROGRESS TRACKING

Easy access to sound data enables frequent check-ins with your faculty. The dashboard tracks progress and flags concerns before they become serious issues.



PORTFOLIO-LEVEL ASSESSMENTS

Consistent, accurate KPIs, for each program and the portfolio, inform evaluations of the portfolio health. Data-informed insights support strategic decision-making.

Accounting (Bachelor's)

Status: Sustain

Markets
High Performance

Mission
Mission-Critical

Margins
Attention Needed

Academics
High Performance

Markets

Overall Percentile: 100%

Rubric: Undergraduate | Market: 100-Mile Radius

	Student Demand	Employment	Competitive Intensity
Total	99%	100%	6%
Size	100%	100%	7%
Growth	7%	35%	86%

Margins

Contribution SCH Percentile: 33%

YR: 2021 | Term: All

	Total \$	SCH
Gross Revenue	\$2,612,945	\$334
Discounts	\$622,888	\$80
Net Revenue	\$3,069,729	\$393
Costs	\$1,088,810	\$139
Contribution	\$1,980,919	\$254

Goals

#	Goal	Status
1	Increase the number of internships	Needs Attention
2	Increase accounting student professional exam performance outcomes	On-Track
3	Increase accounting student job placement outcomes	On-Track
4	Enhance accounting students' accounting-related software skills in order to meet modern technology needs	Not Started

Mission

Overview | Academic Focus | Students Served | Learning Outcomes | Highlight

Category	Program Fit
Academic Focus	The undergraduate program in Accounting blends theory and practice in generating job-ready graduates.
Students Served	Accounting students intern at a wide variety of businesses, often holding multiple internships, leading to full-time placement. Student-practitioner day has been a hallmark for over two decades.
Learning Outcomes	The Accounting program meets regional, state, and national needs through the creation of a diverse talent pipeline for both the profit- and non-profit sectors. Additionally, the faculty, students, and staff of the department help organizations to grow as well as becoming more efficient.
Highlight	High Student Placement rates in internships and full-time employment; Professionally credentialed and award-winning faculty

Size

Year	Enrollment	Completions
2017	311	59
2018	304	63
2019	254	35
2020	246	57
2021	278	51

Demographics

Demographic	M	F
White	3%	88%
Lat/His	2%	60%
Asian	2%	8%
Internl	2%	2%
UNKN	2%	2%
Black	2%	1%
Haw/Pac	1%	1%

Academics

Category	Metric	2018	2019	2020	2021	Change
Program Profile	# of Students	304	203	197	216	10% ↑
	# of SCH Taught	5,914	5,461	5,005	5,269	5% ↑
	% SCH in Online Courses	7%	7%	8%	60%	488% ↑
	% SCH Taught by FT Faculty	53%	59%	59%	65%	8% ↑
Student Progress	PT Faculty FTE	0	0.5	0.5	0.6	5% ↑
	# Students Enrolled 2+ Terms	170	159	139	138	-0% ↓
	# Students Return from Prior Yr	N/A	137	131	122	-5% ↓
	# Terms Students Enroll 15+ CH	200	201	188	206	9% ↑
Outcomes	% Complete 15+ CH	61%	60%	64%	63%	-1% ↓
	Withdraw/D/F Rate	26%	27%	24%	27%	11% ↑
	# of In-Year Completions	63	35	57	51	-11% ↓
	Median Years to Complete	3.7	3.7	3.7	3.7	0% =
Benchmark Exam/Licensure Pass Rate	N/A	N/A	N/A	N/A	NA =	
Avg. End-of-Program Survey Rating	N/A	N/A	N/A	N/A	NA =	
DOE Median Earnings 2-Yrs Post-Grad.	NA	NA	NA	NA	NA =	

Gender Pell Status Race/Ethnicity