

Elevate Your Academic Portfolio: Data-Informed Decision-Making for Program Success

Program Portfolio Workshops combine market and financial data with institutional judgment to evaluate current and new programs. Data from PES is available to workshop participants who are also encouraged to include mission, academic, and strategic priorities in their considerations. You will have four lists at the end of two days: programs to Start, Stop, Sustain, or Grow. As important, your senior team will understand and support the program recommendations, including challenging decisions on programs to Stop.

KEY WORKSHOP BENEFITS

- Enables data-informed decision-making
- Involves institutional leaders, relevant deans, faculty, and functional managers
- Includes large group discussion and small breakout groups
- Builds consensus among key stakeholders
- Accelerates implementation by months—or years

DAY 1 NEW PROGRAMS

- Present workshop objectives
- Summarize approach to program selection
- Share initial scoring outcomes
- Discuss and refine scoring system
- Rerun scores, using refined scoring system
- Evaluate proposed programs
- Rank and select new programs to Start (after further research)

**Programs to:**

- Start

DAY 2 CURRENT PROGRAMS

- Review Day 1 outcomes
- Rank current programs
- Discuss high and low-scoring programs
- Select programs to Stop
- Select Programs to Grow
- Wrap-Up: Agree on next steps, tasks, owners, and deadlines

**Programs to:**

- Stop
- Sustain
- Grow