

Athletics Benchmarking Dashboard



Gray DI

PES

Markets

Elevate Your Athletic Programs with Athletics Benchmarking

Gray DI's Athletics Benchmarking empowers your institution with a comprehensive view of individual varsity athletic program financials, coupled with external benchmarks for overall expenses, staff headcount, participation, and more. With easy-to-use customization options, you can optimize your athletic programs, plan strategically, and make well-informed decisions.



PREPARING STUDENT-ATHLETES

Provide student-athletes with valuable career guidance by offering access to the latest job postings and skills data. Ensure they're prepared for success in their careers post-graduation.



GAIN COMPETITIVE INSIGHTS

Understand your competitors not only in terms of their athletic programs but also their academic offerings, helping you strategically position your institution for success.



EASY BENCHMARKING

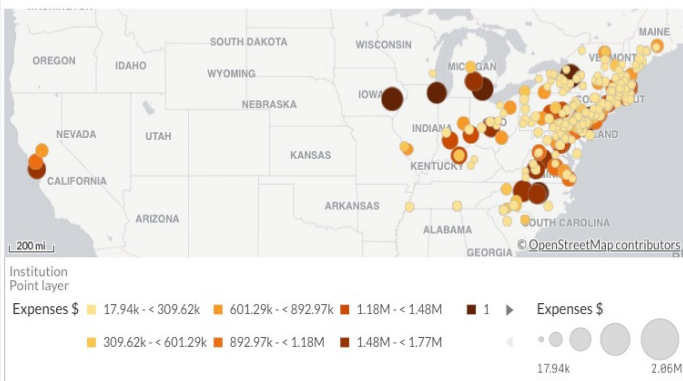
Analyze participant metrics, coaching staff info, and expenses against competitors in various sports. Apply filters like sport, league, division, location, or institution for benchmarks in strategic planning.



IDENTIFY GROWTH OPPORTUNITIES

Uncover trends in growth and student demand for different sports. Utilize the data to make informed decisions about planning, budgeting, and optimizing athletic offerings to seize growth opportunities.

Field Hockey

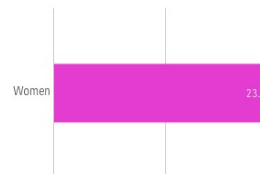


SOURCE: U.S. Department of Education, Office of Postsecondary Education, Equity in Athletics Disclosure Act (EADA) survey.

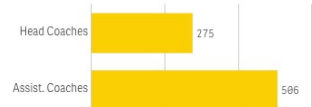
Total Participants By Team Group...



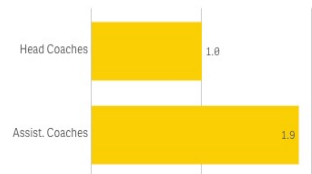
Avg. Participants By Team Grouping



Total Coaches



Average Coaches Per Team



Division Ratios

Division	Coaches per Team	Participants per Team	Participants per Coach	Expenses per Participant	Institutions
Totals	2.8	23.1	8.2	\$17,503	275
Division I	3.2	24.8	7.8	\$41,683	78
Division I and III	3.0	32.0	10.7	\$8,390	1
Division II	2.6	25.2	9.8	\$13,663	39
Division III	2.7	21.8	8.0	\$5,410	161

Sector Ratios

Sector	Coaches per Team	Participants per Team	Participants per Coach	Expenses per Participant	Institutions
Totals	2.8	23.1	8.2	\$17,503	275
Private nonprofit, 4-year or above	2.7	22.6	8.3	\$14,380	197
Public, 4-year or above	3.2	24.5	7.7	\$24,801	78