Predict Program Size

GRAY ™
DECISION INTELLIGENCE

Gray DI   PES   Markets

Predict Program Size Now Includes Pro Forma Financials!

Predict Program Size uses machine learning to predict the most uncertain and impactful number in program plans: enrollment. The model distinguishes between large and small programs with over 90% accuracy, helping colleges avoid expensive program failures. Predict feeds 10-year pro forma financials, calculating program revenue, expense, and cash flow. Predict with pro forma provides faster, more accurate estimates to better inform program decisions, ensuring that the programs you start or grow strengthen institutional financials.

INFORMED DECISIONS
Identify growth opportunities and prioritize enrollment and revenue enhancement actions with precise insights tailored to your institution's needs.

STRATEGIC PLANNING
Start or grow the right programs and generate hundreds of thousands in revenue. Reduce the risk of expensive program failures. Inform long-range strategies with reasonably accurate estimates of potential enrollment, revenue, cost, and margin.

FINANCIAL INSIGHTS & BUDGETING
Allocate resources confidently with comprehensive pro forma financial insights, ensuring your budget aligns with your institution's markets, mission, and budgets.

BREAK EVEN INSIGHTS
Understand how much will need to be invested – and for how long – before the program starts to generate cash. Determine break even enrollment. Estimate time to recover initial investment. Enable more accurate financial planning.