

# COCO CAREERS

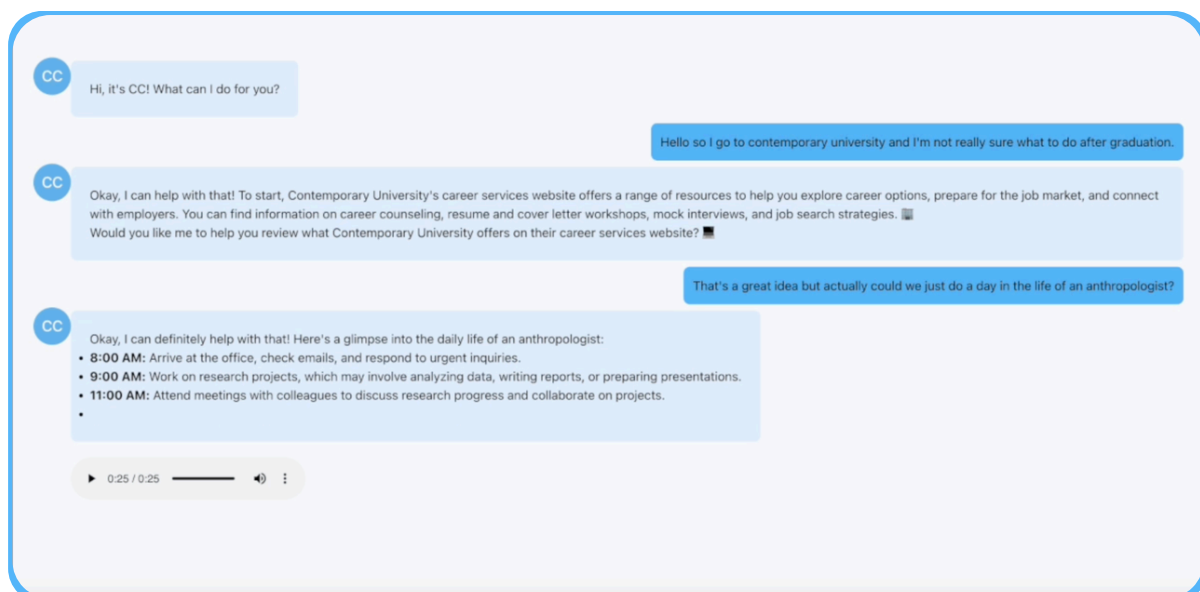
EMPOWERING CAREER CONFIDENCE—ONE CHAT AT A TIME

CoCo Careers is your students' AI career coach, guiding them from enrollment to job search. It draws from a student's specific interests and skills and provides real-time labor market data, helping students find meaningful pathways based on their major, interests, and goals. It's the future of career advising—scalable, intelligent, and always available.

## KEY FEATURES

- ✓ **Personalized Career Matching:** Recommends tailored career paths and job titles based on a student's interests, academic history, and skillsets
- ✓ **Progress Tracking Toward Career Goals:** Tracks academic growth and skill development toward select career paths
- ✓ **Resume and Interview Coaching:** Provides customizable resume templates, real-time feedback, and AI-powered mock interview practice
- ✓ **Always On, Always Available:** Accessible 24/7 on both desktop and mobile, with support for over 30 languages—ensuring no student is left waiting for help
- ✓ **Labor Market Insights:** Surfaces job postings, salary info, and in-demand roles—localized to the student's region and aligned with current trends

“Students don't just see a job title—they see a path, and how to get there.”



The screenshot shows a chat interface with a light blue background. The AI coach, labeled 'CC', responds to a student's question about career options at Contemporary University. The student asks for a day in the life of an anthropologist, and the AI provides a detailed schedule.

CC: Hi, it's CC! What can I do for you?

Student: Hello so I go to contemporary university and I'm not really sure what to do after graduation.

CC: Okay, I can help with that! To start, Contemporary University's career services website offers a range of resources to help you explore career options, prepare for the job market, and connect with employers. You can find information on career counseling, resume and cover letter workshops, mock interviews, and job search strategies. Would you like me to help you review what Contemporary University offers on their career services website?

Student: That's a great idea but actually could we just do a day in the life of an anthropologist?

CC: Okay, I can definitely help with that! Here's a glimpse into the daily life of an anthropologist:

- **8:00 AM:** Arrive at the office, check emails, and respond to urgent inquiries.
- **9:00 AM:** Work on research projects, which may involve analyzing data, writing reports, or preparing presentations.
- **11:00 AM:** Attend meetings with colleagues to discuss research progress and collaborate on projects.

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CoCo Careers: \$10 per student per year | CoCo Courses and CoCo Careers Bundle: \$29 per student per year