



PES FOR WORKFORCE INSIGHTS

CONNECTING EDUCATION TO REAL-WORLD CAREER OUTCOMES



PES Workforce & Employment Insights empower institutions, foundations, workforce organizations, and researchers with the data needed to understand learner career outcomes, workforce alignment, and long-term employment trends. By combining alumni insights, workforce analytics, job postings intelligence, wage data, employer demand, and geographic employment insights, PES helps organizations evaluate program effectiveness, strengthen partnerships, and demonstrate measurable impact.

TRACK LONG-TERM LEARNER OUTCOMES

Analyze historical workforce outcomes for learner cohorts across programs, institutions, scholarship initiatives, or workforce training programs. Understand employment patterns, salary outcomes, occupational alignment, and career progression over time.

MEASURE PROGRAM-TO-CAREER ALIGNMENT

Evaluate whether learners enter occupations aligned with their field of study. Analyze workforce pathways, industries, employers, and job titles to assess program effectiveness and student success outcomes.

UNDERSTAND REGIONAL WORKFORCE IMPACT

Determine whether graduates remain employed within a local market or relocate elsewhere for work opportunities. Evaluate how effectively programs contribute to regional workforce development and economic mobility.

IDENTIFY EMPLOYERS & INDUSTRY PARTNERS

Discover which employers are hiring graduates and identify opportunities for strategic partnerships. Use employer hiring trends and alumni employment insights to strengthen relationships between institutions, nonprofits, employers, and community stakeholders.

ACCESS REAL-TIME LABOR MARKET INSIGHTS

Leverage millions of job postings, employer demand signals, wage benchmarks, and workforce trend data to understand evolving labor market needs and emerging career opportunities.

SUPPORT REPORTING, RESEARCH & STRATEGIC DECISIONS

Provide clear, data-informed reporting for grants, workforce initiatives, accreditation efforts, scholarship foundations, and institutional research studies while supporting strategic planning and program development decisions.